

**REPLY UNDER 37 CFR 1.116
EXPEDITED PROCEDURE
TECHNOLOGY CENTER 2100**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Dickerson, Jr.	Conf. No.:	6358
Serial No.:	09/940,974	Art Unit:	3623
Filed:	08/28/2001	Docket No.:	END920010076US1
Examiner: Johnna Ronee Loftis			

Title: METHOD AND SYSTEM FOR GENERATING A VALUE PROPOSITION FOR A COMPANY IN AN INDUSTRY

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AFTER FINAL REQUEST FOR RECONSIDERATION

Sir:

I. INTRODUCTORY COMMENTS

In response to the Final Office Action of July 27, 2006, please re-consider the rejections based on the following remarks.

Listing of the Claims are reflected in the listing of claims that begin on page 2 of this paper.

Remarks begin on page 9 of this paper.